



Eyal Armer
Creative & Graphic Design

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Education

- 2020 – 2021 Netcraft Academy - UX UI design
- 1998 – 2002 Shenkar College of Engineering and Design,
Bachelor's Degree in Visual Communications, integrated with illustration studies
- 1990 – 1993 Rotberg high-school, Ramat Hasharon:
Matriculation Certificate majoring in Chemistry

Work Experience

2024 – 2025 Kastina Communications + Ulpaney Herzliya / Broadcast Designer

- Visual identity and design for various TV productions and shows
- Docu Series and features for Kan 11 and Keshet TV

2023 – 2025 Primis Tech/Sellers.guide / Graphic Design

- Providing design services for marketing
- Branding for conferences and social events
- Creative and graphic design for digital and print media publications

2023 – 2025 Nextage.co.il / Graphic Design

- Design for Marketing and HR departments
- Branding for conferences and social events
- Creative and graphic design for digital and print media publications

2021 – 2023 Gong / Brand and Experience Designer (retainer)

- Working with the People and Facilities teams on various projects
- Professional meetups, conferences and special events branding
- Swag and merchandise designs for employee experience & onboarding
- Social media publications on different platforms

2021 – 2023 Nuvei / Brand and Experience Designer

- Working with the HR teams on various projects (retainer)
- Branding for professional and social events
- Swag and merchandise design for employee experience,
- Social media publications on different platforms

2021 – 2022 Nassima Landau Art Foundation / Graphic Design (retainer)

- Creative and graphic design for the art foundation
- Social media campaign & publications for the foundation's art exhibitions

2021 – 2022 IZZY - Israeli Content Streaming Platform / Graphic Design

- Creative and graphic design for digital and print media publications (retainer)
- Design of Movie & Series covers on the platform

2015 – 2021 Umbrella Creative Media / Head Designer

- Brand & creative services for various production companies, prominent TV channels, TV shows and corporate firms such as: Kan 11, Keshet 12, Reshet 13, Channel 8, Hot Entertainment, Armoza Formats, Keshet International, Elbit Systems and more
- TV brand design, motion graphic packaging, opening titles sequence design
- Commercial and promotional video design
- Presentation and pitch design for TV formats in Israel and abroad

2005 - 2015 Channel 10 Promo Division / Broadcast Designer

- Channel's brand identity developement and design
- Visual language and graphic packaging design for a variety of programs and marketing campaigns
- Marketing campaigns for web, print and billboard advertising
- Art direction for on-camera campaigns

2004 - 2005 JCS Post-production Division / Graphic Designer

- Graphic design for TV commercials and corporate videos for high profile brands
- Working closely with advertising agencies and production companies on various broadcast projects

2003 - 2004 Haaretz Online / Graphic Designer

Graphic design for the 'Haaretz Group' websites (English and Hebrew)